

PRESS NOTE

Amaravati, February 21, 2025

Ameya'25: An Amalgamation of Talent, Spirit, and Unforgettable Experiences

AMEYA 2025, the annual flagship event of SRM University-AP's management precinct, concluded with great success. The two-day event brought together a vibrant mix of entrepreneurial spirit, formal business interactions, and engaging cultural activities, creating an amalgamation of spirit, strategy and synergy. With Business Standard as its media partner and Board Infinity, IDP International Education Specialist, Unstop, Simple, and Dream Abroad as its other collaborative partners, AMEYA 2025 provided a platform for innovative ideas and networking opportunities.

The B-Fest was flagged off by Vice-Chancellor Prof. Manoj K Arora, Registrar Prof. R Prem Kumar, and Dean-Paari School of Business, Prof. Bharadhwaj Sivakumaran. The highlight was the unveiling of the AMEYA flag through a drone, symbolising the limitless potential the fest aimed to unlock. Subsequently, it was also formally launched by Mr Ruhbir Singh, Global CEO, Tattvic, a well-known data analytics company. The event also attracted more than 600 external participants from various educational institutions in the vicinity, making it a grand celebration of collaboration and knowledge sharing.

Some of the highlights of AMEYA '25 were the Biz Hunt, B-Quiz, Mr & Ms Ameya, the awe-inspiring chenda melam, the numerous student set up stalls and a prize pool worth ₹1.75 lakhs.

With 28 winners emerging victorious across a range of competitions, the event showcased exceptional talent. Notable achievements included Mr Dishu Jain and Ms Octavio being crowned Mr & Ms AMEYA '25; Mr Vignesh and his team triumphed in the Biz Hunt alongside Shashank and his team as the runner ups. Shaleem Raju, John Hamsa and Kannam Naidu won the B-Quiz. The fest proved that success knows no bounds when passion and talent unite. AMEYA'25 truly lived up to its name: boundless in spirit, competition, and celebration.